



Drupal Latino



The state of Drupal Latino

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Population

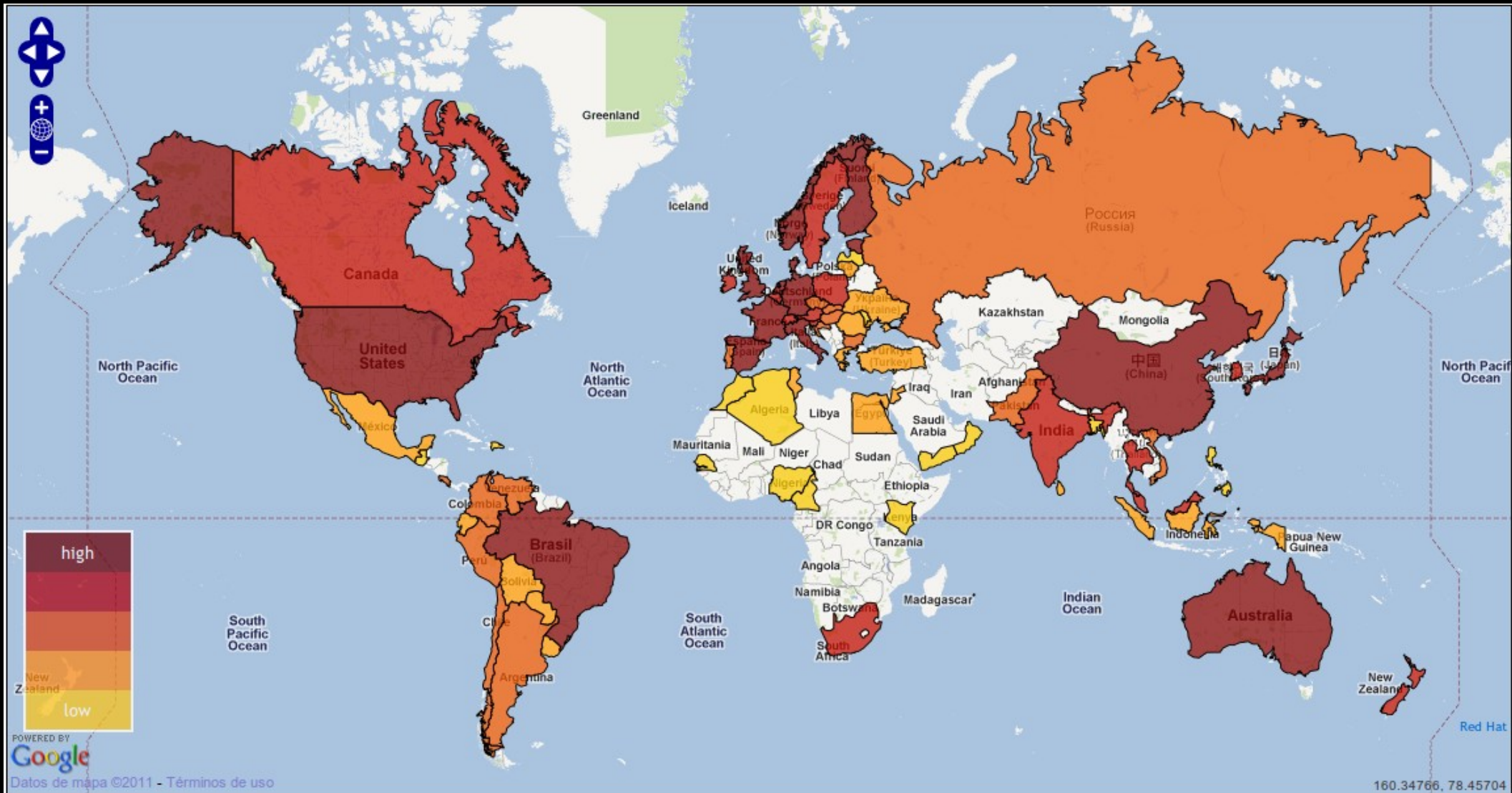


- Latin America and The Caribbean
 - 569.000.000 people
 - 21.069.501 km²



Europe: 739.000.000 North America: 478,796,629

Open Source Activity Map 2009



Only 90
people from
Drupal Latino in the
survey

**“The state of
Drupal 2011”**



br – Brazil	26
mx – Mexico	14
ar – Argentina	12
pe – Peru	9
cr – Costa Rica	7
cl – Chile	6
co – Colombia	4
uy – Uruguay	3
bo – Bolivia	2
jm – Jamaica	2
gt – Guatemala	1
ni – Nicaragua	1
pa – Panama	1
tt – Trinidad and Tobago	1
ve – Venezuela	1
Total	90

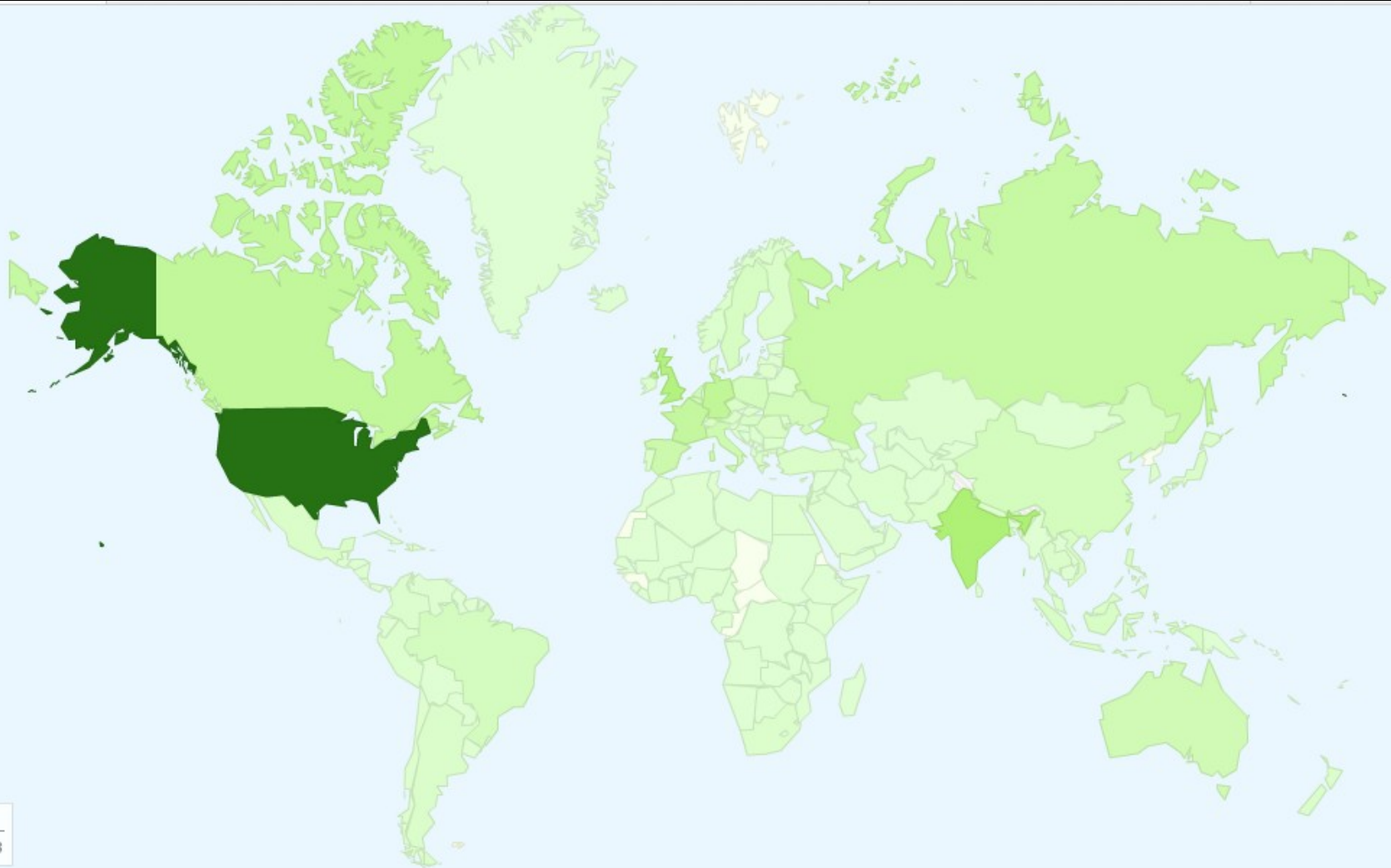
Distribution of registered users in drupal.org

- Latin America
- The Caribbean



Drupal.org visitors

2011-01-19 to 2012-01-18



60,444,608 visitors from 234 countries/territories



Drupal Latino visits to Drupal.org

2011-01-19 to 2012-01-18



- Huge population in Brasil
- Argentina and México are big
- Colombia, Peru and Chile are growing quickly
- As well as Central America



1,709,300 visitors from **47** countries/territories



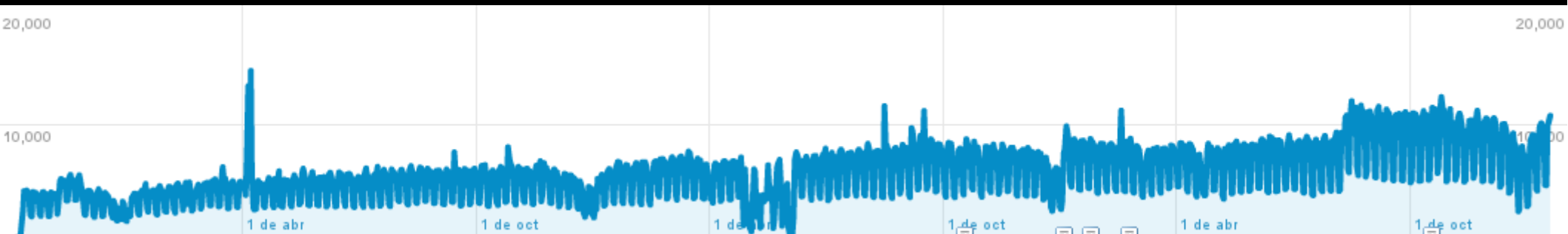
Visitors from Drupal Latino

2008-10-08 to 2012-01-19

- Latin America

Growth from 4,000 to 10,500 daily visitors in 3 years

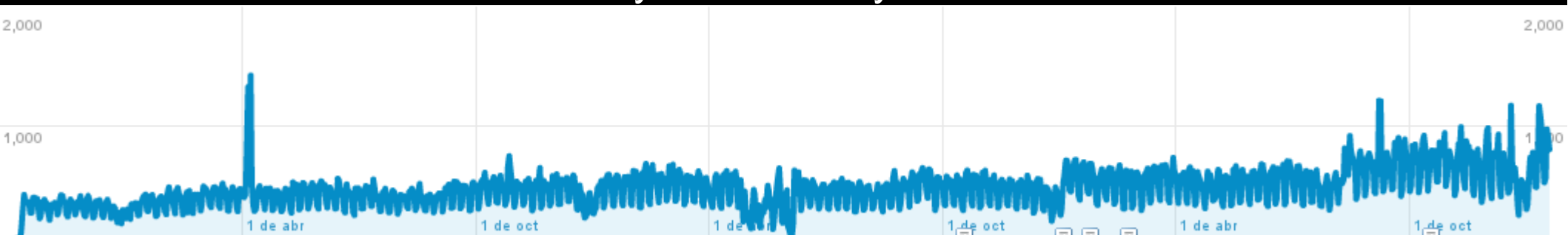
162% more



- The Caribbean (central america and caribbean islands)

Growth from 300 to 900 daily visitors in 3 years

200% more



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III. Communication channels

- Drupal.org 2001
- Drupal.org.es 2005
- Drupal-latino.org 2011
- Drupal-br.org
- Drupalmexico.com
- Drupalperu.org
- ¿?

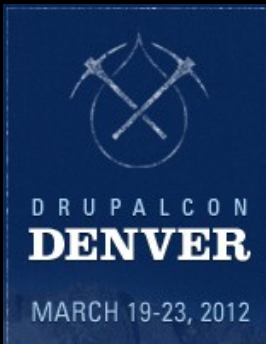


IV. Challenges and opportunities

- Conferences of 1000+ people (Drupalcon/Drupal Summit)
- Entrepreneurship
- Recruiting, we aren't competition ;we are allies!
- Sustainability of Drupal in the market
- Participation of volunteers in the community
- New local leaders
- Training in Spanish



Living in community



We are together

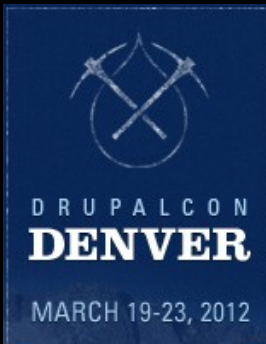


CINETEATRO DOS
ARRAGEIROS

ITAIPU
BINACIONAL



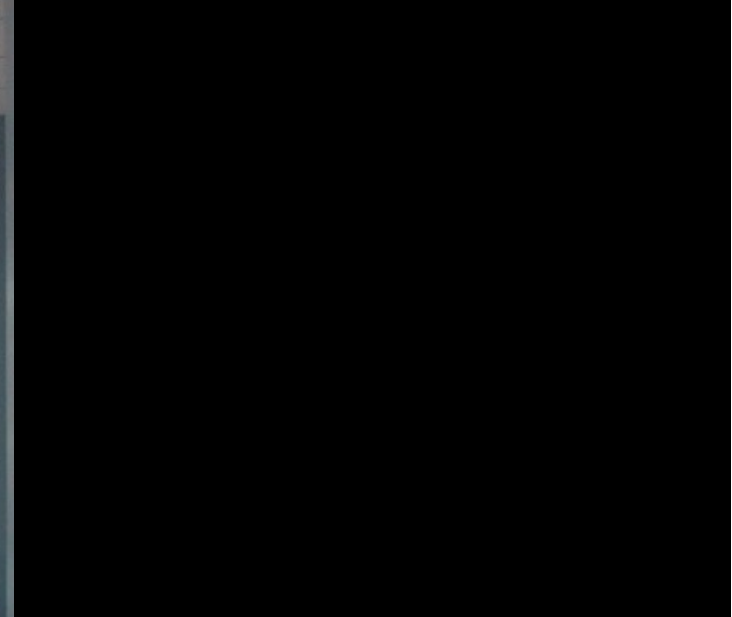
We share time
;breaking barriers!





We teach and couch





¡We celebrate
together!





and Contribute
together





VI. Conclusions

- We are joined by 2 languages:
Spanish and Portuguese
¡90% similar!



We are contributing...

- ...our experience (couching)
- ...integration opportunities (networking)
- ...translations
- ...**some** modules,
- ...**some** core patches and
- ...**some** themes



What we need is

More contributors of
Core patches,
modules,
themes,
documentation and
translations



The project Drupal Latino

<http://drupal-latino.org>



The purpose of Drupal-Latino.org

- Integration space
- Channel to share knowledge
- To not compete with local communities, but connect with them
- To promote initiatives and extend them to the broad community



Questions?



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